



## 2016 Season Sponsorship Menu

Entering its 13<sup>th</sup> season, the Maple Grove Farmers Market is a much-anticipated taste of summer in Minnesota. In 2015, over 40,000 people attended 28 market events. The market served 70 local growers and small businesspeople and attracted the attention of major media outlets including the Star Tribune and KSTP.

### Grow Local (Premier) Sponsor \$4,000

Share in the market's mission to increase the health of the community and support local growers and small businesspeople at this premier level.

- ✓ Host a booth at Market up to once per month (five times total) during the Market season
- ✓ Named in promotional materials and media outreach
- ✓ Name and logo displayed prominently at Market Information booth at every Market
- ✓ Recognition on market website, e-newsletter, social media, and press releases

### Power of Produce (POP) \$3,000 and up

- ✓ Underwrite 12-week Power of Produce program, which has a two-year track record of empowering children to choose their own fresh fruits and vegetables at Market.
- ✓ Ability to host POP booth once during program and share a special activity or distribute age appropriate item to participants. (Activity/item must be approved by Market management.)
- ✓ Business name and logo on PoP Club reusable shopping bags
- ✓ Recognition on market website, e-newsletter, social media, and press releases.
- ✓ Name displayed prominently at POP booth during the program duration.



### Senior September \$2,000

- ✓ Host a booth at Market twice during this month-long celebration honoring some of our most loyal market shoppers. Share a special activity or promotional item (Activity/item must be approved by Market management.)
- ✓ Named in program activities such as prize drawings and demonstrations
- ✓ Named in promotional materials and media outreach
- ✓ Recognition on market website, e-newsletter, social media, and press releases.
- ✓ Name displayed prominently at Market Information booth at every Market.

## **Loyalty Program \$1,500**

- ✓ Your business name featured prominently at Frequent Shopper check-in station. In 2015, loyal customers checked in at this station 3,315 times.
- ✓ Provide business-related literature/coupon at Farmers Market Info Booth with each frequent shopper card enrollment.
- ✓ Recognition on market website, e-newsletter, social media, and press releases.
- ✓ Name displayed prominently at Market Information booth at every Market.

## **Rock the Market \$1,000**

- ✓ Prominent signage at Music tent.
- ✓ Recognition on market website, e-newsletter, social media, and press releases.
- ✓ Name displayed prominently at Market Information booth at every Market.

## **Seedlings \$500**

This important sponsorship level supports the general operation and promotion of the Maple Grove Farmers Market.

- ✓ Recognition on market website, e-newsletter, social media, and press releases.
- ✓ Name displayed prominently at Market Information booth at every Market.

## **Planting the Seeds Spring Preview Sponsor \$500 *Exclusive***

- ✓ Host a table at popular May 12 Spring Preview market launch event, expected to draw up to 1,000 shoppers.
- ✓ Recognition on Maple Grove Farmers Market website, social media postings, and customer outreach leading up to Preview.
- ✓ *Deadline: Friday, April 08, 2016*



*Contact Market Manager Kirsten Bansen Weigle with your level of interest. Thank you!*

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*Learn more about the market at [www.maplegrovefarmersmarket.com](http://www.maplegrovefarmersmarket.com)*